

## **GMT: Dr JON BJARNI THORSTEINS Location: ICELAND** GMT CA: 4 **CLUBS MEMBERSHIP Club** Results Clubs **Membership** Results <u>Membership</u> 2011-2012 2012-2013 2011-2012 2012-2013 New Actual Actual Gain/ Gain/ Net Actual Actual Gain/ Gain/ Club **Dropped** Loss of Loss of New Dropped Loss of Loss of New Memb Month Month Goal Clubs Clubs Clubs Clubs Goal Memb Memb Memb **Memb** Jul/Aug/Sep 0 0 0 0 Jul/Aug/Sep 2 -20 -18 -13 Oct/Nov/Dec Oct/Nov/Dec 0 0 0 0 10 -12 -2 -16 Jan/Feb/Mar Jan/Feb/Mar 0 11 Totals 0 0 0 Totals 12 -32 -20 -18 **Club Results 2012-2013** Membership Results 2012-2013 Goal, New, Dropped, Gain/Loss Goal, New, Dropped, Gain/Loss 12 6 8 n 0 -8 -2 -12 -16 -20 -6 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Goal Gain Loss C Goal Actual Dropped Actual Dropped Gain Loss C Comparison of Club Gain/Loss Comparison of Membership Gain/Loss **Current Year Compared to the Previous Year Current Year Compared to the Previous Year** 6 12 8 4 4 2 0 0 -4 -8 -2 -12 -4 -16 -6 -20 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Current Year Current Year Previous Year Previous Year YTD Status Quo Clubs 2012-2013 Gender Comparison 2012-2013 Status Quo Clubs Compared to Status Quo Members 65% 6 65% 35% 35%



